Bates USA The Chrysler Building 405 Lexington Avenue New York, NY 10174 212 297 7000

PRINT PRODUCTION ESTIMATE



BATESUSA

CLIENT	Phil	ip Morris	JOB NO.	PM-PRL-M4-4087 R1F	
PRODUCT	Par	liament	EST NO.	PRL 1113-94	
DESCRIPT	ION	FLOATOTEL ARCH WITH "D" WARNING	DATE 0	1/13/95	

PUBLICATIONS INTERVIEW
ESTIMATE REFLECTS PRODUCTION OF 4/C AD IN INTERVIEW SIZE.
Revision Reflects Actual Cost

ART		ESTIMATE	REVISION	ACTUAL	PRODUCTION	ESTIMATE	REVISION	ACTUAL.
Layout/Comp	22	1			Typography 43	-		1,830.00
Photography	23				Offset Separations 45	1,900.00		
Illustration	24							
Stock Photo	25	1			Progressive Proofs EE	54.00		54.00
Retouching	26				Duplicate Material 47	235.00		235.00
Talent Fees	27						<u> </u>	
Stylist	29				Elec. Retouching AC			
Home Economist	31		1		Reprints 48			
Wardrobe	32		,		Printing 49			
Props	33				Misc. Production 51			
Location Fee	30				- `			
Talent Travel	28						1	T =
Film/Processing	34	<u> </u>			Sub-Total Production	2,189.00	<u> </u>	2,119.00
Photo Assistant	21	<u> </u>				٠		
Dye Transfer	35	<u> </u>			Sub-Total Art & Prod	2,239.00		2,119.00
C Prints	36	! !			Agency Commission	335.85		317.85
B&W Conversions	37				Mechanical 13	300.00		_
Slides	38				Sates Tax 01			
Dupe Chromes	39	 [Shipping/Postage 04	30.00	 	25.00
— Mssngrs/Trucking	46				Agency Travel 06		<u> </u>	_
	41	50.00	<u> </u>	0.00	Internal Comps 18	<u> </u>	<u> </u>	
Miscellaneous Art	42			_ 			<u> </u>	_ -
Insurance	96	<u> </u>			Computer Type CD	375.00		
	62				Computer Comps CD			
					Computer Scans CD	175.00	<u> </u>	
Sub Total Art		50.00			Gross Total	3,454.85		2,461.85